

BAY AREA EXECUTIVE COACH

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Strategic Planning

Every team needs a North Star to guide their movement decisively towards their long-term vision. Our Strategic Planning process helps your team build their vision, and the path to it. Teams use the process annually, semi-annually, or when environment, technology, or team composition changes may call for a strategic re-set. Strategic planning sessions can be highly effective for organizational alignment.

Facilitation Objectives:

The goal of the session is to create a highly practical Strategic Plan. Guided facilitation helps the team through the four-step Strategic Planning process as outlined below. Exercises and guided discussions help the team compare and contrast ideas.

Key Topics Covered:

Our four-step process guides the Strategic Planning session:

1. **Assess current state:** Strengths, Weaknesses, Opportunities, Threats
2. **Develop strategy:** Mission, Values, Vision, Approach
3. **Build the plan:** Initiatives List, Initiative Action Plans
4. **Work the plan:** Monitor, Assess, Pivot, Celebrate

What the facilitation package covers:

- Pre-work before the Strategic Planning session consisting of 15 minute interviews with each attendee and leadership team.
- Session facilitation consisting of slides, exercises, tools, and guidance through the process.
- Post-work after the session to ensure documentation and guidance through the Plan's execution process.

How you and your team will benefit:

Having a well thought out and documented Strategic Plan helps the team focus on near term actions to achieve their long-term vision. Additionally, the completed Plan will help the Leadership team communicate their strategic approach to achieving company goals, typically growth.

Contact Michael Neuendorff to learn more and schedule your Strategic Planning session.